

Year 11: Business

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topics	3.4 Human Resources Focus: The purpose of human resources, its role within business and how it influences business activity.	3.5 Marketing Focus: The purpose of marketing, its role within business and how it influences business activity.	3.5 Marketing Focus: The purpose of marketing, its role within business and how it influences business activity.	3.6 Finance Focus: The purpose of the finance function, its role within business and how it influences business activity.	3.6 Finance Focus: The purpose of the finance function, its role within business and how it influences business activity.	Revision of all topic areas. Focus: Recall of all topic areas with time to address any misconceptions.
Assessments	In class exam questions completed throughout the half term. Mock Exams: Paper 1 Covering: 3.1,3.2,3.3 &3.4 content.	In class exam questions completed throughout the half term. Exam style end of topic assessment focusing on 3.5 Marketing, with links to all other previous content.	In class exam questions completed throughout the half term. Mock Exams: Paper 1 Covering: 3.1,3.2,3.3 &3.4 content.	In class exam questions completed throughout the half term.	In class exam questions completed throughout the half term. Exam style end of topic assessment focusing on 3.6 Marketing, with links to all other previous content.	External examinations Paper 1: Covering 3.1, 3.2, 3.3 & 3.4. Paper 2: Covering 3.1, 3.2, 3.5 & 3.6.
Building on Prior Learning	<p>Substantive Knowledge – (The What): Pupils will draw upon their knowledge from Year 10, they will develop key concepts and deepen understanding of theory, this will allow pupils to make synoptic links of the functional areas of business.</p> <p>Disciplinary/procedural Knowledge (The How): Pupils will use their knowledge to understand how issues differ based upon types and sizes of businesses in local, national, and global contexts. They will form the ability to make informed business decisions, by investigating and analysing real business opportunities and issues.</p>					
Cultural Capital	<p>Cultural capital will be found throughout this programme of study: Pupils will link relevant news stories with the business theory being taught in class, they will complete a weekly news quiz to demonstrate their awareness of ongoing business news. During Year 11 pupils will investigate and create CVs and undertake personality tests, developing their knowledge on future job roles to link to their personality type. Topic areas such as budgeting and cash flow will teach relevant skills needed for personal finance, alongside business finance.</p>					
Mastery	<p>In terms of mastery: students will be guided, through modelling, to develop their thought processes. Pupils will be able to examine and evaluate evidence to analyse problems and issues. They will be able to use their knowledge to make reasonable suggestions for the future activity of businesses.</p>					
Development of Character	<p>A range of virtues such as moral, intellectual and performance are embedded through Business. Intellectual character is developed through raising curiosity of how businesses run and the internal and external factors impacting on them. Topics such as entrepreneurship and leadership focus on development of resilience, commitment, and confidence.</p>					
Extra-Curricular opportunities	<p>In School: Attend the enterprise club and visits from local business owners. Outside of School: Visits to local businesses, such as Cadbury World.</p>					
Metacognitive Learning	<p>Metacognitive learning will build through modelling and feedback. Students will learn through expert modelling and having the chance to repeat and refine skills. Retrieval at the start of lessons recapping on previous learning helps to embed knowledge. Repeated assessment criteria mean students understand expectations as they are embedded into lessons, and they can begin to tackle problems and questions more independently.</p>					

